ORDER

Order / Rev: 105008
Alt Order #: 06837953
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

Flight Dates: 09/12/12 - 09/17/12

Original Date / Rev: 08/01/12 / 08/29/12

GENERAL

Order Type:

Primary AE:

Sales Office: Sales Region:

ales Office:

Amy McCreary BLPHI

National

Agency

Name:

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

GMMB, Inc./ Washington D.C.

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

00:05:00

Broadcast

Cash

15%

Advertiser

Name:

Obama for America 😃

A35+

Demographic: Product Codes:

Revenue Codes:

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 08/27/12
 09/17/12
 115
 \$25,450.00
 \$21,632.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	115	\$25,450.00	\$21,632.50	0.00
Totals	115	\$25,450.00	\$21,632.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		-	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$25,450.00
Market	100%	\$84,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$22,056.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$16,118.33
KTUD	1%	\$848.33
KVVU	20%	\$16,966.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,393.33

Lr	ı Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/\ M-F 5-6a WakeUp w/\	•	5-6a	WTF	:30	3	\$90.004	0.00 NM	3	\$270.00
	NEW \$			•	J								
١	<u>Sta</u> //Week: 09		<u>End Date</u> 09/16/12	<u>Weekdays</u> <u>Spo</u> WTF	ots/Week 3	<u>Rate</u> \$90.00	Rating 0.00						

Print Date: 08/29/12 14:33:54 Page 2 of 6

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837953

09/12/12 - 09/17/12

3837953

Product Desc: Estimate: OBAMA FOR AMERICA

1536

Break Start/End Time Rate Pri Rtg Type Spots Ch Start End Inventory Code Days Len Spots Amount 0.00 NM \$270.00 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$90,004 E 1 KSNV 09/12/12 09/14/12 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating \$90.00 0.00 Week: 09/10/12 09/16/12 ---WTE---M-F 5-6a WakeUp w/WaQM \$90.004 0.00 NM \$90.00 09/17/12 09/17/12 5-6a M-----:30 KSNV M-F 5-6a WakeUp w/Wagners **NEWS** Rating Start Date End Date Weekdays Spots/Week Rate \$90.00 0.00 Week: 09/17/12 09/23/12 \$175,004 0.00 NM \$700,00 E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/WaQM 6-7a ~~WTF~~ :30 4 4 M-F 6-7a WakeUp w/Wagners **NEWS** Rating Start Date **End Date** Weekdays Spots/Week Rate --WTF--\$175.00 0.00 Week: 09/10/12 09/16/12 M-----:30 \$175,004 0.00 NM \$175.00 E 4 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/WaQM 6-7a M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating \$175.00 0.00 Week: 09/17/12 09/23/12 M-------WTF--:30 \$200.004 0.00 NM 3 \$600.00 KSNV 09/12/12 09/14/12 Today Show CM 658a-9am **Today Show TODAY SHOW** Spots/Week Rating Rate End Date <u>Weekdays</u> Start Date -WTF--\$200.00 0.00 09/16/12 Week: 09/10/12 3 \$200.004 0.00 NM \$200.00 1 KSNV 09/17/12 09/17/12 **Today Show** CM 658a-9am M-----:30 Today Show **TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating M-----09/23/12 \$200.00 0.00 Week: 09/17/12 \$125.004 ----S-:30 0.00 NM 1 \$125.00 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATUROM 6a-7a **News 3 Sunrise SATURDAY NEWS** Spots/Week Rating Rate Start Date End Date Weekdays ----5-\$125.00 0.00 Week: 09/10/12 09/16/12 0.00 NM ----S-:30 \$150,004 1 \$150.00 E 8 KSNV 09/15/12 09/15/12 Saturday Today CM 7a-9am Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 ---5-\$150.00 0.00 Week: 09/10/12 \$90.004 0.00 NM \$90.00 KSNV 09/16/12 09/16/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 News 3 Sunrise SUNDAY **NEWS End Date** Spots/Week Rate Rating Start Date **Weekdays** 0,00 09/16/12 ------\$90.00 Week: 09/10/12 :30 \$150,004 0.00 NM \$150.00 CM 7a-8am ----S E 10 KSNV 09/16/12 09/16/12 Sunday Today Sunday Today SUN TODAY Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate ---S \$150,00 0.00 09/16/12 Week: 09/10/12 ----S 0.00 NM :30 1 \$1,300.004 \$1,300.00 E 11 KSNV 09/16/12 09/16/12 Meet the Press CM 8a-9am 1 Meet the Press MEET THE PRESS Spots/Week Rating Start Date End Date Weekdays Rate 09/16/12 ----S \$1,300.00 0.00 Week: 09/10/12 1 ----S :30 \$125.004 0.00 NM 1 \$125.00 E 12 KSNV 09/16/12 09/16/12 News 3 Today Wknd CM 9a-930am News 3 Today **NEWS** Rating Spots/Week Start Date End Date <u>Weekdays</u> Rate \$125.00 0,00 Week: 09/10/12 09/16/12 \$135.004 0.00 NM \$135.00 E 13 KSNV 09/16/12 09/16/12 CM 9:30a-10a ----S :30 1

KSNV

Page 3 of 6

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1536

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	oots	Amount
			Chris Matthews 9:							•		
CHRIS	MATHEV	VS	Chris Matthews S	UN 9:30am								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	10/12	09/16/12	S	1	\$135.00	0.00						
E 14 KSNV	09/12/1	2 09/14/12	M-F Today Show		9-10a	~~WTF~~	:30	4	\$95.004	0.00 NM	4	\$380.00
TODAY	SHOW	II	M-F Today Show	П						ļ		
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	WTF	4	\$95.00	0.00						
E 15 KSNV	09/17/1	2 09/17/12	M-F Today Show		9-10a	M	:30	1	\$95.004	0.00 NM	1	\$95.00
TODAY	SHOW	11	M-F Today Show	11								
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/23/12	М	1	\$95.00	0.00						****
E 16 KSNV	09/12/1	2 09/14/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	WTF	:30	4	\$80.004	0.00 NM	4	\$320.00
TODAY	' SHOW	1[[Today 4th Hou									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	WTF	4	\$80.00	0.00			***	0.00.1114		400.00
E 17 KSNV	09/17/1	2 09/17/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	M	:30	1	\$80.004	0.00 NM	1	\$80.00
TODAY	SHOW	111	Today 4th Hour									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/23/12	М	1	\$80.00	0.00			400.00.4	0.00.101		4000.00
E18 KSNV	09/12/	2 09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	WTF	:30	4	\$80.004	0.00 NM	4	\$320.00
RACHE	EL RAY		Macriael May							ļ.		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	•	09/16/12	WTF	4	\$80.00	0.00				0.00 NR4	4	# 00.00
E19 KSNV	09/17/	12 09/17/12	Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	1	\$80.004	0.00 NM	1	\$80.00
RACHE	EL RAY		(Acriael Nay									
•	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 09		09/23/12	M	1	\$80.00	0.00	.00		#405 00 4	0.00 1114		# 500.00
E 20 KSNV	09/12/	12 09/14/12	Noon News Noon News	СМ	12-1230pm	WTF	:30	4	\$125.004	0.00 NM	4	\$500.00
NEWS			MOOII MEMS									
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	WTF	4		0.00			A405.004	0.00.104		#40F 00
E 21 KSNV	09/17/	12 09/17/12	Noon News Noon News	CM	12-1230pm	М~~~~~	:30	1	\$125.004	0,00 NM	1	\$125.00
NEWS			NOON NEWS									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	-	<u>Rating</u>						
Week: 09		09/23/12	М	1	\$125.00	0.00			À100 00 1	2.55.114		\$400.00
E 22 KSNV	09/12/	12 09/14/12	The Agenda 123 The Agenda 123	•	1230-1p	~~WTF~~	:30	4	\$100.004	0.00 NM	4	\$400.00
AGEN	DA		The Agenda 120	юрт								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 09		09/16/12	WTF	2 214	7	0.00			\$400.004	0.00.101		#400 00
E 23 KSNV	/ 09/17/	12 09/17/12	The Agenda 123 The Agenda 123	•	1230-1p	М	:30	1	\$100.004	0.00 NM	1	\$100.00
AGEN	DA		THO A SOUND 120	- Piii								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week; 09		09/23/12	M	1	\$100.00	0.00	.20	2	\$405.004	O OO NIKE	2	\$27E 00
E24 KSNV	<i>i</i> 09/12/	12 09/14/12	Days of our Live Days of our Live		1258p-2pm	WTF	:30	3	\$125,004	0.00 NM	3	\$375.00
DAYS			Days of our live	-								
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09		09/16/12	WTF	CM	7	0.00	.20		\$40E 004	0.00 NM	4	#405.00
E 25 KSN\	/ 09/17/	112 09/17/12		CM	1258p-2pm	M	:30	1	\$125.004	0.00 NM	1	\$1 25.00

KSNV

Page 4 of 6

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837953

Product Desc:

OBAMA FOR AMERICA

09/12/12 - 09/17/12

Estimate:

1536

Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount End Ln Ch Start Days of our Lives Days of our Lives DAYS Rating Spots/Week Start Date **End Date** Weekdays Rate \$125.00 0.00 Week: 09/17/12 09/23/12 \$85,004 0.00 NM 4 \$340.00 4 E 26 KSNV 09/12/12 09/14/12 The Doctors CM 2pm-3pm --WTF--:30 The Doctors DRS **End Date** Weekdays Spots/Week Rate Rating Start Date \$85.00 0.00 Week: 09/10/12 09/16/12 --WTF--\$85,004 \$85.00 M-----:30 1 0.00 NM E 27 KSNV 09/17/12 09/17/12 The Doctors CM 2pm-3pm The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating 0.00 \$85.00 Week: 09/17/12 09/23/12 M-----0.00 NM \$600.00 CM 3-4p --WTF--:30 \$150,004 Dr. Phil E28 KSNV 09/12/12 09/14/12 Dr Phil PHIL **End Date** Spots/Week Rate Rating Start Date Weekdays --WTF--\$150.00 0.00 Week: 09/10/12 09/16/12 0.00 NM \$150.00 M----\$150.004 1 E 29 KSNV 09/17/12 09/17/12 Dr. Phil CM 3-4p :30 Dr Phil PHIL Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 09/17/12 09/23/12 M-----\$150.00 0.00 \$145.004 0.00 NM \$580.00 E 30 KSNV 09/12/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM ~-WTF--:30 4-5pm (4:00 PM-4:30 PM) 4PM NEWS (1 hour) **NEWS** End Date Weekdays Spots/Week Rate Rating Start Date 0.00 Week: 09/10/12 09/16/12 ~-WTF--\$145.00 \$145.00 NEWS 3 at 4 (1 HOUR)CM M-----:30 \$145.004 0.00 NM 09/17/12 09/17/12 4-5pm E 31 KSNV 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Spots/Week <u>Rate</u> Rating End Date Weekdays Start Date \$145.00 0.00Week: 09/17/12 09/23/12 _ _WTF_~ :30 \$175,004 0.00 NM 4 \$700.00 09/12/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 32 KSNV (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS** End Date Weekdays Spots/Week <u>Rate</u> Rating Start Date ~~WTF--\$175.00 0.00 Week: 09/10/12 09/16/12 :30 \$175.004 0.00 NM 1 \$175.00 E 33 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----(4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS Rating Spots/Week <u>Rate</u> Start Date End Date **Weekdays** \$175.00 0.00 Week: 09/17/12 09/23/12 :30 \$250.004 0.00 NM \$1,000.00 CM 5-630p --WTF--09/12/12 09/14/12 M-F Early News E34 KSNV M-F Early News **NEWS** Rating **End Date VVeekdays** Spots/Week Rate Start Date --WTF--0.00 09/16/12 \$250.00 Week: 09/10/12 :30 \$250,004 0.00 NM \$250,00 M-----E 35 KSNV 09/17/12 09/17/12 M-F Early News CM 5-630p M-F Early News **NEWS** Spots/Week Rating End Date Weekdays <u>Rate</u> Start Date \$250.00 0.00 09/23/12 Week: 09/17/12 ----S-:30 \$150.004 0.00 NM \$150.00 E36 KSNV 09/15/12 09/15/12 Sa-Su Early News CM 5pm-630pm Sa-Su Early News **NEWS** Rating Spots/Week Rate Weekdays Start Date End Date ----5-\$150.00 09/16/12 Week: 09/10/12 ;30 \$450,004 0.00 NM \$450.00 ----S CM 7-10pm E37 KSNV 09/16/12 09/16/12

Page 5 of 6

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order#:

06837953

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1536

New After Note New Struct in Prime New Struct in Prime New After Note New After Not		6 1	0 1 1	ei	lesses de ma O e de	Donale	04-4/F-d T	ima Dava	lon Cn	ata	Doto Dri	Dta Tuno S	note	Amount
NEWS AFTER NET Start Date	LII	Ch	Start	End			Stan/End 1	inie Days	Len Sp	OIS	Nate Fil	Rig Type 3	ρυιδ	Amount
Start Date														
Section Sect	ı				10/a alestarea	ChataMissis	Data	Dating				1		
E38 KSNV 08/12/12 08/14/12 MF Jopandry MF Jopand	\A <i>I</i> 4			***************************************								i		
March 1997 March 2					•	СМ			:30	3	\$230.004	0.00 NM	3	\$690.00
Start Date Find Date Weekdays Spola/Week Rate Salaria Salaria		JEOPAE	RDY		M-r Jeopardy									
E-9 KSNV 0917/12 0917/12 0917/12		Sta	t Date									1.		
JEOPARDY Start Date Weekdays Spots/Week Rate Rating					 				:30	1	\$230.004	0.00 NM	1	\$230.00
Sint Date End Date Weekdays Spots/Week Fate Sating Co.00 Co.00							•					İ		
Mesk: 0917/12 0912/12 0914/12 M				End Date	Weekdavs	Spots/Week	Rate	Rating						
WHEEL Start Date Province Start Date St	W					1			······					
Martic Start Date End Date Week days Spots/Week Rate Sation Satar Date Start D	E 40	KSNV	09/12/1	2 09/14/12			7-730pm	WTF	:30	3	\$230.004	0.00 NM	3	\$690.00
Start Date End Date Week (Say 1012 09/16/12		///UEEI			M-F Wheel of Fo	rtune								
Week: C9/10/12 O9/16/12 O9/				End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				ŀ		
WHEEL	W					3	\$230.00	0.00						
New E 41	KSNV	09/17/1	2 09/17/12			7-730pm	M	:30	1	\$230.004	0.00 NM	1	\$230.00	
Start Date Meekdays Spots/Week Rate Rating Spots/Week Spots/Week Rate Spots/Week Spots/We		WHEEL			M-F Wheel of Fo	ortune								
Meek: 09/17/12				End Date	Weekda <u>ys</u>	Spots/Week	<u>Rate</u>	Rating						
Face to Face with J.Raiston ### Author On On No		eek: 09/	17/12	09/23/12		1	\$230.00	0.00						
FACE TO FACE Start Date Grid Date Weekdays Spots/Week Rate Start Date Grid Date Start Date Grid Date Spots/Week Spots/Week Rate Start Date Grid Date Spots/Week Spots/Week Rate Start Date Grid Date Spots/Week Spots/Week Rate Start Date Grid Date Spots/Week Rate Spots/Week Rate Start Date Grid Date Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Sp	E 42	KSNV	09/12/1	12 09/14/12			730-758pm	WTF	:30	4	\$125.004	0.00 NM	4	\$500.00
Week: 09/10/12 09/16/12 WTF 4 \$125.00 0.00		FACE T	O FACE											
FACE TO FACE Start Date Weekdays Spots/Week Rate Start Date Start Dat								·						
FACE TO FACE Start Date Week/ 09/17/12 09/23/12 Wknd Jeopardy CM 630-7pm									:30	1	\$125.004	0.00 NM	1	\$125.00
Start Date Start Date Start Date Spots/Week Spots/Week Start Date Sta	L 40	NOIV	00/1//	12 00/11/12			roo roopiii			-	•			
Week: 09/17/12							 .	5.0						
E44 KSNV 09/15/12 09/15/12 Wknd Jeopardy SAT/Jeopardy S	۱۸													
SAT/Jeopardy SAT/Jeopardy SAT/Jeopardy Satri Date Meeki 09/10/12 End Date O9/16/12						CM			:30	1	\$150.004	0.00 NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Rate Start Date					• •									
Week: 09/10/12 09/16/12 S- 1 \$150.00 0.00 E 45 KSNV 09/15/12 09/15/12 09/15/12 Wknd Wheel of Fortune CM SAT/ Wheel of Fortune CM SA				E 15.4	18 <i>t</i> - -	Cm +to AMook	Data	Peting						
E 45 KSNV 09/15/12 09/15/12 Wknd Wheel of Fortune CM 7-730pmS- :30 1 \$150.004 0.00 NM 1 \$150.00 WHEEL. Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 09/17/12 Mon PR 8-10p CM 8-10pm M :30 1 \$1,100.004 0.00 NM 1 \$1,100.00 THE VOICE Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/12/12 09/12/12 Wed PR 8-10pm E 50 KSNV 09/12/12 09/12/12 09/12/12 Wed PR 8-10pm CM 8-10pm :30 1 \$1,300.004 0.00 NM 1 \$1,300.00 E 50 KSNV 09/12/12 09/12/12 09/12/12 Wed PR 8-10pm CM 8-10pm :30 1 \$1,300.004 0.00 NM 1 \$1,300.00 AGT Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 \$1,300.00 0.00 E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pm F :30 1 \$500.004 0.00 NM 1 \$500.00 DATELINE Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 1 \$500.00 0.00 DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 1 \$500.00 0.00 DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 1 \$500.00 0.00 DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12	۱۸					<u>Spois/week</u>								
SAT/ Wheel of Fortune SAT/ Wheel of Fortune SAT/ Date Start Date End Date Weekdays Spots/Week Rate Rating					Wknd Wheel of	Fortune CM		S-	:30	1	\$150.004	0.00 NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Rate Rating														
Week: 09/10/12 09/16/12 5- 1 \$150.00 0.00 E 47 KSNV 09/17/12 09/17/12 Won PR 8-10p CM 8-10pm M :30 1 \$1,100.004 0.00 NM 1 \$1,100.00 0.00 0.00 0.00 0.00 0.00 NM 1 \$1,300.00 0.00 NM				End Date	Mookdaye	SnoteMaak	Rate	Rating						
E 47 KSNV 09/17/12 09/17/12 Mon PR 8-10p CM 8-10pm M 30 1 \$1,100.004 0.00 NM 1 \$1,100.00 THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 Wed PR 8-10p CM 8-10pm 30 1 \$1,300.004 0.00 NM 1 \$1,300.00 E 50 KSNV 09/12/12 09/12/12 Wed PR 8-10p CM 8-10pm 30 1 \$1,300.004 0.00 NM 1 \$1,300.00 AGT Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 \$1,300.00 0.00 E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pmF 30 1 \$500.004 0.00 NM 1 \$500.00 DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12	v					Oborsigne								
THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$1,100.00 0.00 E 50 KSNV 09/12/12 09/12/12 Wed PR 8-10p CM 8-10pm W :30 1 \$1,300.004 0.00 NM 1 \$1,300.004 AGT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 W 1 \$1,300.00 0.00 E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pm F :30 1 \$500.004 0.00 NM 1 \$500.00 DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 F 1 \$500.00 0.00					Mon PR 8-10p	СМ		M	:30	1	\$1,100.004	0.00 NM	1	\$1,100.00
Start Date End Date Weekdays Spots/Week Rate Rating		**** 10** 1.7			Monday Prime	3-10pm								
Week: 09/17/12 09/23/12 M 1 \$1,100.00 0.00 E 50 KSNV 09/12/12 09/12/12 Ved PR 8-10p CM 8-10pm w :30 1 \$1,300.004 0.00 NM 1 \$1,300.004 AGT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12w 1 \$1,300.00 0.00 E 51 KSNV 09/14/12 09/14/12 Pri PR 8-9p CM 8-9pm F :30 1 \$500.004 0.00 NM 1 \$500.00 DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12F 1 \$500.00 0.00				End Date	Meekdays	Snots/Week	Rafe	Rating				,		
E 50 KSNV 09/12/12 09/12/12 Wed PR 8-10p CM 8-10pmw :30 1 \$1,300.004 0.00 NM 1 \$1,300.004 AGT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12W 1 \$1,300.00 0.00 E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pmF :30 1 \$500.004 0.00 NM 1 \$500.00 DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12F 1 \$500.00 0.00	v							•						
AGT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12W 1 \$1,300.00 0.00 E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pmF :30 1 \$500.004 0.00 NM 1 \$500.0 Friday Prime 8-9pm DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12F 1 \$500.00 0.00	E 50	KSNV	09/12/		Wed PR 8-10p	CM	8-10pm	W	:30	1	\$1,300.004	0.00 NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 W 1 \$1,300.00 0.00 E 51 KSNV 09/14/12 09/14/12 Pri PR 8-9p CM 8-9pm F :30 1 \$500.004 0.00 NM 1 \$500.0 Friday Prime 8-9pm DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12F 1 \$500.00 0.00		4.07			Wednesday Pri	me 8-10pm								
Week: 09/10/12 09/16/12 W 1 \$1,300.00 0.00 E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pm F :30 1 \$500.004 0.00 NM 1 \$500.00 NM Friday Prime 8-9pm DATELINE Start Date Meekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 F 1 \$500.00 0.00			art Date	Fnd Date	Weekdays	Spots/Weel	⟨ Rate	Rating						
E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pmF :30 1 \$500.004 0.00 NM 1 \$500.00 Friday Prime 8-9pm DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12F 1 \$500.00 0.00	٧										·			,
DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 1 \$500.00 0.00				/12 09/14/12			8-9pm	F	:30	1	\$500.004	0.00 NM	1	\$500.00
Start Date Weekdays Spots/Week Rate Rating Week; 09/10/12 09/16/12 1 \$500.00 0.00		ויי א די רי	INE		Friday Prime 8-	9pm						•		
Week; 09/10/12 09/16/12F 1 \$500.00 0.00				Fnd Date	Weekdays	Spots/Weel	k Rate	Rating						
4 4400 00 (0.00 1)14	٧													
	E 52	2 KSNV	09/15/	/12 09/15/12		СМ	9-10pm	5-	:30	1	\$400.004	0.00 NM	1	\$400.00

Page 6 of 6

Order / Rev:

105008

06837953

Advertiser:

Obama for America

1536

Product Desc:

OBAMA FOR AMERICA

KSNV

Totals

115

\$25,450.00

Alt Order #: Flight Dates:

09/12/12 - 09/17/12

Estimate:

Rate Pri Rtg Type Spots Amount Len Spots End Inventory Code Break Start/End Time Days Ln Ch Start Sat PR 9-10p Saturday Prime 9-10pm NBC PRIME Rating Spots/Week Rate Start Date End Date Weekdays ---S-\$400.00 0.00 09/16/12 Week: 09/10/12 \$500.00 \$500.004 0.00 NM 10-11pm ----S-:30 E 53 KSNV 09/15/12 09/15/12 Sat PR 10-11p CM Saturday Prime 10-11pm NBC PRIME Rating Start Date End Date Weekdays Spots/Week Rate 0.00 ----S-\$500.00 Week: 09/10/12 09/16/12 0.00 NM \$600.00 \$600.004 ----S :30 1p-530pm E 54 KSNV 09/16/12 09/16/12 NFL Pre-Game / FNA CM NFL Pre-Game **FNIA** Rating Spots/Week Rate Start Date End Date Weekdays \$600.00 0.00 ----5 Week: 09/10/12 09/16/12 0.00 NM \$4,000.00 :30 \$4,000.004 ----S NFL Football CM 1P-9PM E 55 KSNV 09/16/12 09/16/12 NFL Football SUN NIGHT FTBL Rating End Date Weekdays Spots/Week Rate Start Date \$4,000.00 0.00 Week: 09/10/12 09/16/12 0.00 NM \$1,020.00 :30 \$255.004 11pm-1135pm --WTF--E 56 KSNV 09/12/12 09/14/12 M-F News 3 at Eleven CM M-F News 3 at Eleven **NEWS** Rating Start Date **End Date** Weekdays Spots/Week Rate 0.00 \$255.00 Week: 09/10/12 09/16/12 --WTF--\$255.00 0.00 NM \$255.004 :30 M-F News 3 at Eleven CM 11pm-1135pm M-----E 57 KSNV 09/17/12 09/17/12 M-F News 3 at Eleven **NEWS** Spots/Week Rate Rating End Date **Weekdays** Start Date \$255.00 0.00 M-----Week: 09/17/12 09/23/12 0.00 NM \$225.00 :30 \$225.004 E 59 KSNV 09/16/12 09/16/12 Sa-Su News 3 at ElevenCM ----S 11pm-1135pm Sa-Su News 3 at Eleven **NEWS** Weekdays Spots/Week Rate Rating End Date Start Date \$225.00 0.00 09/16/12 ----S Week: 09/10/12 \$440.00 0.00 NM 1135p-1237a \$110.004 --WTF--:30 The Tonight Show CM 09/12/12 09/14/12 E 60 KSNV Tonight Show LENO Rating Start Date End Date Weekdays Spots/Week Rate 0.00 \$110.00 09/16/12 --WTF--Week: 09/10/12 \$110.004 0.00 NM \$110.00 1135p-1237a M-----:30 The Tonight Show CM E61 KSNV 09/17/12 09/17/12 Tonight Show LENO Rating Weekdays Spots/Week Rate Start Date End Date \$110.00 0.00 Week: 09/17/12 09/23/12 \$160.00 0.00 NM \$40,004 4 CM 1237a-136am ~~WTF--:30 Late Night w/Fallon E 62 KSNV 09/12/12 09/14/12 Late Night w/Fallon **FALLON** End Date Spots/Week Rate Rating Start Date Weekdays 0.00 --WTF--\$40.00 09/16/12 Week: 09/10/12 \$40.00 \$40.004 0.00 NM 1 :30 CM 1237a-136am Late Night w/Fallon E 63 KSNV 09/17/12 09/17/12 Late Night w/Fallon FALLON Spots/Week Rate Rating **End Date** <u>Weekdays</u> Start Date 0.00 \$40.00 Week: 09/17/12 09/23/12 \$400.00 \$400.004 0.00 NM :30 Saturday Night Live CM 1130pm-1:02am ~~~-S-E 64 KSNV 09/15/12 09/15/12 Saturday Night Live SNL Spots/Week <u>Rate</u> Rating Weekdays End Date Start Date 0.00 \$400.00 Week: 09/10/12 09/16/12 ----5-